

DOCS FOR CHANGE

DOCUMENTARIES FOR CHANGE

Eliana Trinaistic: Supplementing the Core Mission with Program Design





DOCS FOR CHANGE LEARN.CREATE.SHARE.

HARNESSING THE POWER OF DOCUMENTARY



DOCS FOR CHANGE

D O C U M E N T A R I E S F O R C H A N G E

DfC Mandate:

Harness the power of Canadian documentaries across the GTA to:

- Encourage community **dialogue**
- Inspire civic **engagement**
- **Combat isolation** in newcomer communities



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YEAR 1

Workshops & Training

- The Art of Collaboration
- Diversity of Voices
- Telling Meaningful Stories
- Building Trust
- The Idea Workshop
- Visuals and Sound in the Story
- Designing Narratives & Creating Short



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Completed mini-documentaries: SHOW TIME
11/2015

BEATING BARRIERS

BLURRED MINDS

CIRQUISH

UNTIL THE THIRTIETH

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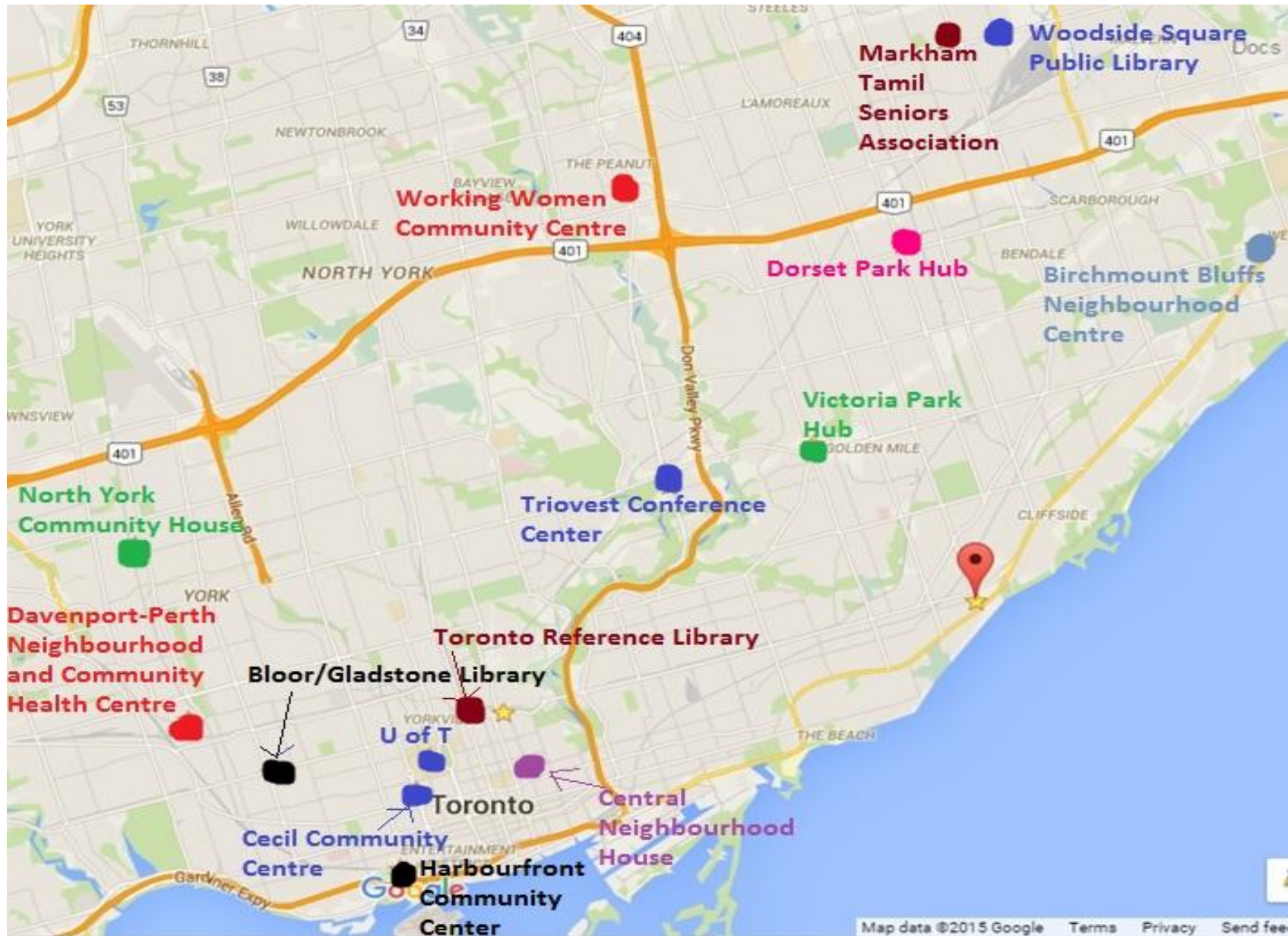
COMMUNITY OUTREACH -
YEAR 2



Event planning and volunteers management
Facilitation & curating discussions
Blogging & Community Journalism
Social Media Campaigns
Subtitling Documentaries



Where



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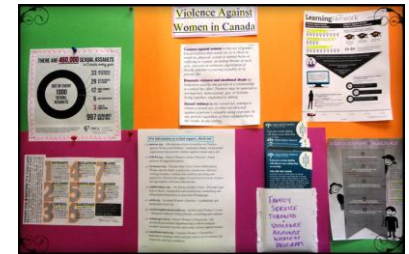
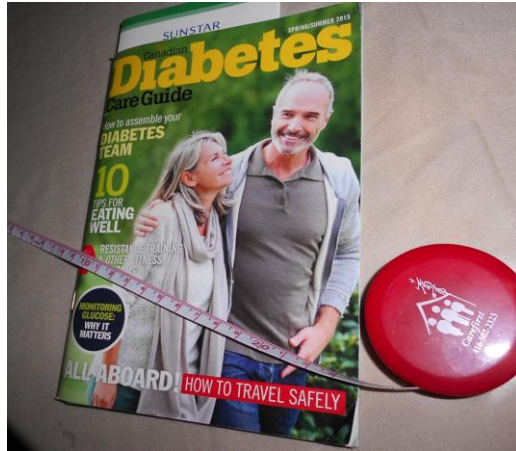
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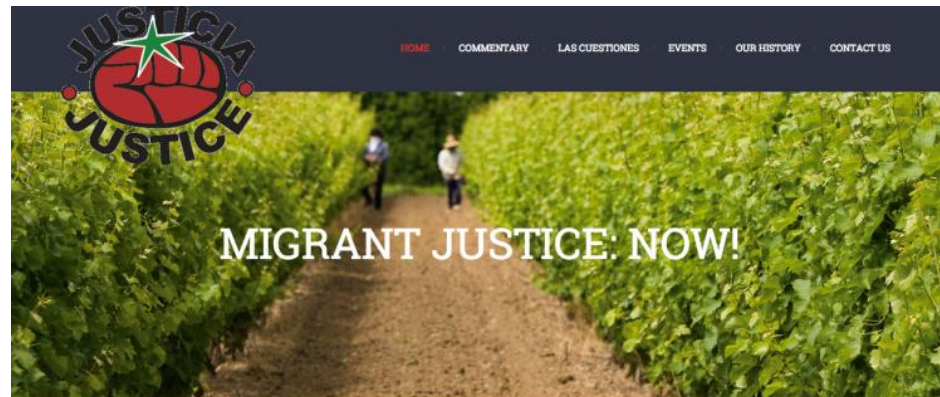
what

health environment
discrimination seniors
violence debt
racism employment immigration food
COMMUNITY
CHANGE
VOICE **HOPE**
poverty refugees

Partnering & Activism



ISSUES TAKE ACTION



Justicia for Migrant Workers (JMW) is a grassroots advocacy group based in Toronto, Vancouver and Mexico City.



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24 screenings of
17 Canadian
documentaries
Over **11** months
In **19** locations
Reaching up to
1650 people by
12/2015



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D O C U M E N T A R I E S F O R C H A N G E

OUTCOMES

DfC Mobile Theatre (portable projection system, free library of licenses)

25 trained Fellows

Built relationships with community groups

Developed connections: 11 filmmakers + 19 communities; communities + resources

10 Amplified social issues

Nurtured power of expression, voices and engagement

1 Conference



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CONFERENCE



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CHALLENGES

1. **Change to teaching methodology and curriculum:** community outreach before the art work
2. **Understanding requirements related to creating original media work:** accurate estimates of time and resources
3. **Follow up:** 36 individuals expressed interest in starting a **film club** but we were short on resources to properly guide them
4. **We opened dialogues** about “sticky” issues e.g. financial debt, environment, health, food and migrant workers justice, violence against women, First Nation issues and youth mental health **but we could do better** in terms of real engagement and taking the conversations to the next level to create system change.



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D O C U M E N T A R I E S F O R C H A N G E

Anna Genschow, Documentaries for Change Fellow, 2014-16

"This program planted seeds of positive change.

I learned to be an "activist", to make a difference in community by helping to speak out for a cause or give people with little or no voice a voice. I learned to use media and social media to communicate more effectively.

I learned about different organizations and understood how I can help them to promote their causes. I also learned that you can tell a simple story with a simple camera and that something as simple as that can be an initiative to bring about the change. Finally, I learned how to take a documentary I care about, contact director and organize community screening.

Together we have more power than each one of us individually. And as one thing leads to another, I learned that I have a voice too, and as my confidence increased I decided I need to defend the causes I believe in and created a website! We can choose ignorance, and learn nothing. Or we can choose to learn something, and be proud of the diversity and knowledge which, in fact, enables us to make our lives better."

Thank you DfC Fellows!

Ana Genschow

Ashraf Tawfik

Abdelfattah

Carolina Alfaro de

Carvalho

Dafinka Scatozza

Elina Jabbour

Gordana Ilic Nikolic

Hasmukhlal Thakkar

Janet Duckworth

Jerome-Rocco Salata-

Rodriguez

John Chung

Jhonattan Bonilla-

DfC Program Delivery:

MCIS Language Services: Latha Sukumar, Eliana Trinaistic, Evgenia Karakehayova

DOC Institute: Lalita Krishna, Adam Shamon, Sree Nallamothe (Yr2), Vinita Srivastava (Yr1), Kiva Reardon

Khaled Islaih

Mahtot T. Gebresselassie

Nancy (Yanyan) Qi

Nilufer Savci

Nino Marshania

Rabila Attai

Roxana Nastase

Souleiman Ali

Thanaporn Trakulkajornsak

Thulasi Sahajanathan

Zewdi Gselassie

Thank you Facilitators & Partners!

Docs for Change Workshops Facilitators (Year 1):

Amar Wala, Filmmaker
Chanda Chevannes, Filmmaker
Lalita Krishna, Filmmaker
Juan Baquero, Filmmaker
Min Sook Lee, Filmmaker
Talia Ricci, Journalist
Daniel Lak, Journalist

Technical support (Year 1 & 2):

Chris Mottes, CEO, Hindenburg Systems ApS
Michael Puntis, Long & McQuade
Mark Dorlandt, Henry's
Sabreena Peters, graphic designer

Community partner agencies (Year 2):

Birchmount Bluffs Neighbourhood Centre
Bloor/Gladstone Library
Cecil Community Centre
Central Neighbourhood House
Davenport-Perth Neighbourhood and Community Health Centre
Dorset Park Hub,
Harbour front Community Centre
Markham Tamil Seniors Association
North York Community House
Scarborough Centre for Healthy Communities
Toronto Reference Library
Trioest Conference Centre, 789 Don Mills Road
University of Toronto (St. George Campus)
Victoria Park Hub
Woodside Square Toronto Public Library
Working Women Community Centre

Thank you panelists and moderators!

Community screenings - panelists and moderators (Year 2):

Amanuel Melles
Amar Wala
Anita Balakrishna
Arlene Moscovitch
Beverley Bettens
Bridget Perrier
David Adkin
Diana Feliz
Dharshana Jayapathy
Dr. Graham Hudson
Dr. Stephanie J. Silverman
Dr. Varagunan Mahadevan
Emil Feliz
Ezat Mossallanejad
Heather Marshall
Jabeen Fyazi
Jereen Ignatious
John Anderson
Juan Rodriguez

Karen Cho
Kazumi Tsuruoka
Korrie L Silver
Lalita Krishna
Linda Ward
Lawrence Jackman
Lynda Kosowan
Manzil Bacchus
Melanie Sager
Min Sook Lee
Miriam Roger
Paramita Nath
Rabila Attai
Reshma Drodia
Samuel Park
Shahla Zendagani
Shamso Elmi
Shelley Gilbert
Shova Adhikari
Suboshana
Saravanapavanandan

Student moderators (Clara's Big Ride):

Aarani Sahajanathan
Chris Pebble
Ethan Rope
Dumadean Simpson
Keerthana Aloysius
Yasar Chowdhury

Thank you Conference

Conference presenters:

Min Sook Lee

Heather Frise

Oben Kwabena

Chandra Siddan

Gordana Ilic Nikolic

Evelyn Encalada Grez

Carolina Alfaro de Carvalho

Lalita Krishna

David Adkin

Arlene Moscovitch

Jack Xu

Valentina Cova

Victoria Radvan

Crew!

DfC Conference Management Team:

- Marketing: Gabriela Rodas, Princess Hew, Rachel Wu, Vivek Vijayapalan,
- Food/ Logistics: Laura Zollner, Alexandre Cuvelier
- Volunteers: Andrea Levin, Valentina Cova
- AV Support: Evgenia Karakehayova, Luisa Cano, Paul Zborshchik

Consultants (survey design): Jackie Garrow, Fe Nogra Abog

DfC Conference Volunteers: David Zuniga, Hanna Reyes, Jessica Chung Chai Man, Jocelyne Couture, Kiera Woodill, Maya Worth, Melanie Blain, Stacey Boyd

MCIS proofreaders and editors: Gabriela Rodas & Veronica Costea

MCIS design and layout: : Jhonattan Bonilla

Triovest property management team: Rachelle Perez and Elizabeth Jordon

Thank you!

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eliana@mcis.on.ca



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